

Go Code Colorado Seeks Business Partners

Governor John Hickenlooper and Secretary of State Scott Gessler present Go Code Colorado, bringing together the best of business, technology and education in Colorado!

GO CODE COLORADO

Teams of developers, entrepreneurs, and students will compete to build business apps from public data, creating tools that Colorado businesses actually need, making our economy stronger.

Go Code Colorado will last for two months, beginning with a Challenge Weekend across the state in 5 regions: Grand Junction, Durango, Boulder, Ft. Collins and Colorado Springs. The top two teams from each region will then move on to the finals, where they will compete for a chance to earn \$25,000, \$15,000 and \$10,000 in incentives.

- | | |
|----------------------------|----------------------------|
| • KICK-OFF EVENT | MARCH 19, 2014 |
| • CHALLENGE WEEKEND | MARCH 21 - 23, 2014 |
| • MENTOR CHECK-IN | APRIL 5, 2014 |
| • CLOSING EVENT | MAY, 9, 2014 |

HOW YOU CAN HELP

This is a huge economic initiative for the state, by the state, and we are asking the business community for their support and partnership.

With a co-branded partnership you will be reaching key government, business and technology stakeholders from all four corners of the state, including developers, alumni and students from five major Colorado universities, and every business registered with the state (that's all of them!).

PARTNERSHIP OPPORTUNITIES

Your contribution will directly impact a statewide initiative to grow Colorado's economy.

	SUMMIT \$25,000	BASECAMP \$15,000	REGIONAL \$10,000	COMMUNITY \$5,000	MEMBER \$1,000
TAX DEDUCTIBILITY	•	•	•	•	•
WEBSITE RECOGNITION	•	•	•	•	•
ANNUAL REPORT RECOGNITION	•	•	•	•	•
LOGO IN FINAL EVENT PROGRAM	•	•	•	•	•
LOGO AT EVENTS	•	•	•	•	
GIVEAWAYS TO ATTENDEES	•	•	•	•	
PROMOTION ON SOCIAL MEDIA	•	•	•	•	
FEATURED ON BLOG	•	•	•		
PRESS AND MEDIA	•	•	•		
RIGHT OF FIRST REFUSAL	•	•			
LOGO ON PROMO MATERIALS	•	•			
DISPLAY TABLE AT FINAL PARTY	•	•			
ATTENDEE TABLE SWAG	•				
KICK-OFF EVENT PRESENTATION	•				
PROFILE IN ANNUAL REPORT	•				

All contributions are tax deductible. Partnership contributions go directly to hosting the events. Further details can be provided, if needed. For more information, email partners@gocode.colorado.gov.